OPERASOLUTIONS:
OUR STORY

Founded in 2004 with 10 people and a notion that the world’s flow of computable information — just then starting to intensify — was going to be the oil of the 21st century, Opera Solutions is now a global leader in Big Data analytics and data science. We serve many of the world’s leading companies and are committed to applying science and technology in ways that help our clients solve their most complex challenges.

Today, we focus on helping companies turn their customers’ experiences into actionable Signals that foster better relationships. With our market-leading Signal Hub, organizations can deliver a personalized experience by understanding their customers based on the actions they take. We help these organizations anticipate future behaviors and execute new strategies at scale, across their entire customer base.

We understand that Big Data enables game-changing business opportunities that require a completely new approach to data management and business analytics. Rather than wrangling with “bigger data,” Opera Solutions is focused on the extraction and use of Signals buried within the data. These Signals are the patterns and correlations that carry useful information about events, customers, systems, and interactions.

By managing and deploying Signals (rather than data) throughout the enterprise, we deliver data science solutions that are better, faster, and cheaper than alternative technologies. We specialize in delivering time-sensitive Signals directly to business users across a variety of industries and business domains.

Our expertise has been demonstrated around the globe. We’re proud to serve the top credit card issuers, global transportation companies, wealth management firms, and retail chains, as well as a growing list of telecommunications companies. In the healthcare space, we were selected by the Centers for Medicare & Medicaid Services (CMS) to provide the core data science and operational analytics in correlation with the Health Insurance Marketplaces under the Patient Protection and Affordable Care Act (ACA).

“We are at the forefront of the new revolution. We are building solutions that have not been seen before.”

— Arnab Gupta
Founder, Chief Executive Officer

ABOUT OPERA SOLUTIONS, LLC. Opera Solutions (www.operasolutions.com, @OperaSolutions) combines advanced science, technology, and domain knowledge to extract predictive intelligence from Big Data and turn it into insights and recommended actions that help people make smarter decisions, work more productively, serve their customers better, grow revenues, and reduce expenses. Its hosted solutions, delivered as a service, are today delivering results in some of the world’s most respected organizations in financial services, healthcare, hospitality, telecommunications, and government. Opera Solutions is headquartered in Jersey City, NJ, with other offices in North America, Europe, and Asia. For more information, visit the website or call 1-855-OPERA-22.